

THE  
ZERO  
BANG TAO



# THE ZERO BANG TAO



# SUSTAINABLE LIVING, INSPIRED BY NATURE

In the heart of one of Phuket's most sought-after coastal communities, The Zero Bang Tao is set within the island's popular west coast enclave—celebrated for its long sandy beach, lively dining scene, and proximity to world-class resorts, golf, and shopping.

Developed by The Zero Phuket, The Zero Bang Tao extends the brand's multi-award-winning commitment to modern sustainability and refined design. Featuring solar integration, water reuse systems, and low-impact construction methods, the project demonstrates how progressive building practices can effortlessly coexist with luxury living.

Comprising 85 residences across low-rise boutique buildings, the development offers a complete lifestyle experience with a rooftop pool, fitness and wellness zones, landscaped courtyards, and coworking areas, designed to balance comfort, community, and environmental responsibility. Offering freehold and leasehold ownership, along with a managed rental programme, The Zero Bang Tao presents an attractive investment opportunity with projected returns of approximately 11 per cent annually.



# THAILAND

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## The Land of Smiles

Thailand, fondly known as the Land of Smiles, lies at the heart of Southeast Asia—a nation celebrated for its rich heritage, natural beauty, and global appeal. Its dynamic capital, Bangkok, stands as a centre of innovation and culture, while to the south, Phuket, often called the Pearl of the Andaman, draws visitors with its turquoise seas, white sands, and flourishing luxury lifestyle. Thailand's unique blend of cultural richness, welcoming spirit, and supportive investment environment continues to draw global interest, positioning the nation as a leading destination for travel and long-term opportunity.

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SUSTAINABLE LIVING





# PHUKET

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## **The Pearl of the Andaman**

Phuket, Thailand's largest island, remains one of Asia's most established luxury destinations. Along its sought-after west coast, Bang Tao stands out for its balance of natural beauty and refined living, where white sandy beaches meet a range of resorts, dining, and lifestyle amenities. This area has become a focal point for those seeking contemporary island living, offering a thriving community and enduring investment appeal in one of Phuket's most desirable settings.

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SUSTAINABLE LIVING

INSPIRED BY NATURE

# BANG TAO

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## Phuket's Modern Beachside Community

Bang Tao lies along Phuket's west coast, renowned for its eight kilometres of golden sand and calm, swimmable waters. Just minutes from Laguna and a short drive from the international airport, the area fuses luxury and lifestyle, home to five-star resorts, beach clubs, and an emerging wellness scene. Favoured for its space, tranquillity, and access to world-class dining and leisure, Bang Tao captures balance between natural beauty and modern convenience on Phuket's desirable west coast.

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SUSTAINABLE LIVING



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### Design for a Sense of Belonging

The Zero Bang Tao combines contemporary architecture with a commitment to sustainable living in one of Phuket's most desirable west coast locations. Set just minutes from Bang Tao Beach and the island's lifestyle hub of Laguna, the development reflects modern design and environmental responsibility through energy-efficient construction, solar integration, and water reuse systems. Comprising a collection of studio, one-, and two-bedroom residences, The Zero Bang Tao offers resort-style amenities including a rooftop pool, a fitness and wellness centre, coworking areas, and landscaped social spaces. With EIA approval, freehold and leasehold ownership, and a professionally managed rental programme offering projected returns of approximately 11 per cent, it is a benchmark in sustainable island living and investment potential.



# THE ZERO BANG TAO

### Highlights

- Rooftop pool
- Gym
- Spa
- Sauna
- Steam room
- Ice bath
- Coworking space
- Kids club
- EV charging stations
- Solar-powered shuttle
- Underground parking



# ARCHITECTURE & DESIGN

SUSTAINABLE LIVING

## Designed for Modern Living

The Zero Bang Tao captures the spirit of modern coastal living in the heart of Phuket's popular west coast. Positioned just minutes from Bang Tao Beach, Boat Avenue, and Porto de Phuket, the development blends contemporary urban design with The Zero brand's commitment to sustainability. Its energy-efficient construction, solar systems, and water reuse technology complement a design that embraces natural light, open flow, and tactile, eco-friendly materials. With sleek architecture and a strong focus on comfort and connectivity, each residence reflects the lifestyle of a modern, cosmopolitan community. The design harmonises with its surroundings while offering the sophistication and convenience of city-inspired living by the sea.

## Built with Integrity

Each residence at The Zero Bang Tao is thoughtfully finished to balance style, comfort, and environmental responsibility, reflecting the project's modern urban sensibility. Interiors feature custom-designed furniture and fittings made from responsibly sourced and recycled materials, combining sleek aesthetics with long-term durability. From built-in cabinetry to soft furnishings, every detail has been designed to complement the building's clean architectural lines and tactile finishes. The result is a contemporary living space that feels refined, sustainable, and perfectly attuned to Phuket's evolving west coast lifestyle.



INSPIRED BY NATURE



### Zero Wellness

Wellbeing is woven into everyday life at The Zero Bang Tao, where modern design meets balanced living. Residents can start their day with a few laps in the 25 metre rooftop pool or a workout in the fully equipped gym. Afterwards, they can unwind in the spa featuring a sauna, steam room, and ice bath, or spend time in the sky lounge and communal gardens designed for calm and connection. With leisure, fitness, and wellness amenities, The Zero Bang Tao creates an environment that supports active lifestyles and genuine relaxation.

### Zero Community

Community and connection are at the very core of life at The Zero Bang Tao, where shared spaces are designed to enhance a modern, balanced lifestyle. Residents benefit from dedicated coworking areas ideal for productivity and collaboration, as well as a welcoming kids club and play zone that add ease to family living. Convenience meets sustainability with practical features such as EV charging stations, a solar-powered shuttle for local trips, and secure underground parking. Adding to the sense of community, the on-site restaurant and café provide relaxed social spaces to gather with neighbours or unwind over exceptional cuisine in a contemporary urban setting.

# LIVING AT THE ZERO BANG TAO

# ZERO OWNERSHIP

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## Flexible Opportunities

Ownership at The Zero Bang Tao is offered through freehold and leasehold structures, ensuring flexibility for Thai and international buyers. Each residence is part of a fully managed 70/30 rental programme, designed to deliver consistent, hands-free returns with projected yields of around 11% per year. Throughout the purchase and ownership journey, buyers can expect transparency, professionalism, and service that reflects the trusted standards of The Zero brand.

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## Built on Trust

Built upon the brand's foundation of trust and long-term sustainability, The Zero Bang Tao represents the eco forward principles that define The Zero name, integrating solar power, rainwater harvesting, and EV ready infrastructure throughout its design. With limited units released per phase, early investors benefit from strong rental yields and capital appreciation driven by high demand, scarcity, and brand reputation. This proven investment model continues to deliver impressive results, with purchasers at earlier phases achieving growth exceeding 30% within the first year, highlighting The Zero apart as one of Phuket's most successful sustainable developments.





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### Zero Future

Looking ahead, The Zero Bang Tao has been thoughtfully designed to balance lifestyle and investment potential, offering owners flexibility for short-term holiday rentals and longer stays. Operating under a fully managed hospitality model, the development provides professional maintenance, marketing, and guest services through an experienced in-house team. A dedicated concierge ensures every stay reflects resort-level service, from effortless check-ins and airport transfers to curated local experiences. Through the 70/30 rental programme, owners enjoy transparent revenue sharing and the convenience of hands-free, professionally managed returns.

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### Zero Benefits

The Zero Bang Tao extends its philosophy of conscious, connected living through a growing network of lifestyle partnerships and curated experiences. Owners will soon enjoy exclusive access to private yacht excursions around Phuket's coastline, alongside bespoke activities highlighting the island's national parks and marine sanctuaries. Through Zero Benefits (coming soon), investors will receive preferred access and privileges at leading beach clubs, restaurants, and wellness spaces across the island, enriching everyday life with exclusive advantages. A dedicated Investor App keeps transparency central, allowing owners to track bookings, revenue, and performance in real time. Reflecting The Zero's ethos, the Bang Tao development also supports projects such as Phuket Elephant Sanctuary and The Asia Center Foundation, highlighting a commitment to building a brand where luxury and responsibility thrive together.

# ZERO INVESTMENT



Now is the ideal time to be part of The Zero Bang Tao, a development that connects sustainable living, lifestyle convenience, and long-term investment value in one of Phuket's most desirable west coast locations. With limited units available, it presents a rare opportunity to secure a home that embodies modern design and ecological integrity while offering strong rental yields and capital growth potential.

Whether chosen as a private residence, a short-stay income property, or an investment for future returns, The Zero Bang Tao delivers professional management, measurable sustainability, and value at every stage of ownership.

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