

THE  
ZERO  
NAI YANG



# THE ZERO NAI YANG



# SUSTAINABLE LIVING, INSPIRED BY NATURE

On Phuket's quieter northern coast, Nai Yang remains one of the island's few unspoiled enclaves, yet just minutes from the international airport, framed by national parkland and open sea.

The Zero Nai Yang, a new sustainable development from The Zero Developments, is known for setting the standard in eco-conscious design. The project's solar-powered systems, rainwater harvesting, and low-impact construction reflect a clear, measurable commitment to sustainability, an increasingly rare quality in resort real estate.

With 150 units across Zero Earth and Zero Sky, two low-rise boutique buildings, and a full suite of amenities, from rooftop pools and padel courts to coworking and wellness facilities, The Zero Nai Yang has been conceived as a residence and an investment. Offering freehold and leasehold options, a 70/30 rental programme, and projected returns of circa 11 per cent annually, it appeals to those seeking a solid foothold in Thailand's luxury property market.



# THAILAND

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## The Land of Smiles

Thailand, known fondly as the Land of Smiles, sits at the heart of Southeast Asia, a country rich in heritage, natural beauty and global interest. Its capital, Bangkok, is a hub of energy and innovation, while further south lies Phuket, the Pearl of the Andaman, famed for its turquoise waters, white-sand beaches and growing luxury lifestyle scene. Thailand's combination of cultural depth, warm hospitality and investor-friendly infrastructure continues to attract international attention, making it the ideal destination for travel and long-term opportunity.

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SUSTAINABLE LIVING



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# PHUKET

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## The Pearl of the Andaman

Phuket is Thailand's largest island and one of Asia's most established luxury destinations. With its blend of pristine beaches, lush hillsides and world-class hospitality, the island has long drawn travellers and investors alike. While the south buzzes with lively resorts, the north offers a quieter pace, particularly around Nai Yang, where protected parkland meets open shoreline.

# NAI YANG

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## The Laid-Back Side of Phuket

Nai Yang sits on Phuket's northwest coast, a short drive from Phuket International Airport yet surrounded by the protected beauty of Sirinat National Park. The beach here is wide and calm, favoured for its clear water, gentle surf and relaxed atmosphere away from the busier southern resorts. This peaceful enclave combines natural preservation with convenience, offering access to quality hotels, local dining, wellness facilities and light water sports.

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### Creating a Sense of Place

The Zero Nai Yang blends contemporary design with an eco-conscious vision for our collective future. The development sits moments from Nai Yang Beach and the protected greenery of Sirinat National Park, just five minutes from Phuket International Airport. Designed around sustainable principles, The Zero Nai Yang boasts the coveted EIA-approved status and features solar power, rainwater harvesting and energy-efficient materials, mirroring the region's natural balance. Its collection of studio, one- and two-bedroom residences is complemented by resort-style facilities including a rooftop pool, wellness spa, gym, and coworking spaces. With EIA approval, freehold and leasehold options, and a fully managed rental programme delivering projected returns of around 11 per cent.

# THE ZERO NAI YANG

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### Highlights

- Rooftop pool
- Gym
- Sauna
- Steam room
- Ice bath
- Coworking space
- Kids club
- EV charging stations
- Solar-powered shuttle
- Underground parking
- Pet-friendly
- Wellness spa
- Padel courts
- Outdoor cinema
- Golf simulator

# ARCHITECTURE & DESIGN



## Spaces That Nurture and Inspire

The architecture of The Zero Nai Yang reflects the understated sophistication that defines The Zero brand, shaped by the creative partnership between Tula Developments and lead architect Korrakoth Charoenthurayont. Known for combining innovation with environmental sensitivity, Korrakoth has designed the residences to exist in balance with the surrounding landscape, a principle central to the project's ethos. Drawing on natural light, cross-ventilation and tactile, sustainable materials, each building connects seamlessly with its tropical environment while maintaining a distinctly modern form.

## Design with Integrity

Each residence at The Zero Nai Yang is finished with bespoke furniture crafted exclusively for the development, reinforcing its commitment to sustainability and design integrity. Pieces are created using responsibly sourced materials, from reclaimed woods and natural fibres to low-impact finishes, ensuring durability and environmental mindfulness. Every element, from cabinetry to soft furnishings, is designed to complement the architectural lines and natural textures of the space, creating a seamless dialogue between interior and exterior.

“USING SUSTAINABLE MATERIALS, OUR DESIGNS HARMONISE WITH NATURE – CREATING SPACES THAT NURTURE AND INSPIRE”.



### Zero Wellness

Wellbeing is central to life at The Zero Nai Yang, where every space is designed to balance energy, movement and calm. Residents can begin their day with an ocean-view swim in the rooftop pool or a focused session in the gym, before unwinding in the sauna, steam room or ice bath. The wellness spa offers curated treatments drawing on modern techniques with traditional Thai therapies, offering a genuine sense of renewal. For those seeking active leisure, padel courts and a state-of-the-art golf simulator.



### Zero Community

Community and connection are reflected in facilities designed to bring people together and support a modern, balanced lifestyle. Residents have access to a dedicated coworking space, ideal for remote work or collaboration, as well as a fun kids club that makes family life more enjoyable. Convenience and sustainability go hand in hand, with amenities like EV charging stations, a solar-powered shuttle for local journeys, and secure underground parking. The development welcomes pets and encourages community interaction at the outdoor cinema under the stars or throughout the landscaped grounds.

# LIVING AT THE ZERO NAI YANG



# ZERO OWNERSHIP



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## Flexible Opportunities

Ownership at The Zero Nai Yang is available through freehold and leasehold options, providing flexibility for international and Thai buyers. Each unit is part of a fully managed 70/30 rental programme, offering investors the confidence of hands-free returns projected at circa 11% annually. Backed by the same professional management and operational standards that made The Zero Bang Tao a proven success, buyers can expect transparency, consistency, and thoughtful service throughout every stage of ownership.

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## Built on Trust

Built upon the brand's foundation of trust and long-term sustainability, The Zero Nai Yang extends the eco-forward principles that have defined The Zero name, including solar energy systems, rainwater harvesting, and electric vehicle infrastructure. With limited units released per phase, early investors benefit from a secure passive income and from capital appreciation driven by scarcity, brand credibility, and sustainable design. This formula has already produced impressive results at The Zero Bang Tao, where early purchasers recorded growth of over 30% within the first year, setting clear expectations for continued success at The Zero Nai Yang.

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### Zero Future

Looking ahead, The Zero Nai Yang has been designed with a balance between lifestyle and investment, offering flexibility for holiday rentals and long-term lets. The development operates under a fully managed hospitality model, where owners benefit from professional maintenance, marketing and guest services handled by an experienced in-house team. A dedicated concierge service ensures every stay meets resort-level standards, from airport transfers to curated local experiences. Through the 70/30 rental programme, owners enjoy consistent, transparent revenue sharing along with the convenience of hands-free management.

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### Zero Benefits

The Zero Nai Yang extends its core philosophy through a growing network of luxury partnerships and community initiatives. Owners will soon enjoy access to exclusive yacht experiences with the development's private catamaran, alongside curated excursions across Phuket's national parks and marine sanctuaries. Through Zero Benefits (coming soon), investors will receive preferred access and discounts at Phuket's top restaurants, beach clubs and wellness venues, adding everyday value to ownership. A dedicated Investor App puts transparency at the forefront, allowing owners to monitor revenue, occupancy and performance at the touch of a button. True to the brand's commitment to conscious living, The Zero also supports meaningful local partnerships with Phuket Elephant Sanctuary and The Asia Center Foundation, reinforcing a vision where luxury and responsibility move forward together.





Now is the ideal moment to be part of The Zero Nai Yang, an address that blends sustainability, lifestyle, and long-term value on one of Phuket's most sought-after coastlines. With limited units available, this is an opportunity to secure a home that reflects modern design and ecological integrity, with potential for strong investment returns.

Whether you choose The Zero Nai Yang as your personal retreat, short-stay income, or long-term ownership, every detail, from professional management to measurable sustainability, works to enhance your comfort and capital.

## ZERO INVESTMENT



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